



# KATHRYN SNEED

WWW.SINGINGTHROUGHTHERAIN.NET  
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SINGINGTHROUGHTHERAIN@GMAIL.COM

## DEMOGRAPHICS

- 88% of readers are female.
- 58% of readers are ages 25-40
- 81% of readers reside in the U.S.
- 72% of readers are on mobile

## STATISTICS

- 78,000+ Monthly Page Views
- 53,000+ Unique Page Views
- 900+ Email Subscribers
- 8,000+ Facebook Likes & Friends
- 7,200+ Twitter Followers
- 37,600+ Pinterest Followers
- 1,900+ Instagram Followers

## BRANDS I'VE HELPED



## ABOUT

Singing Through the Rain is a lifestyle and parenting blog written by Kathryn Sneed, a military wife and mom to two special needs kids.

Established in 2009, Singing Through the Rain has become a place for both wives, military spouses, moms, and special needs families to learn, share experiences, and be encouraged.

Articles on the blog are centered around faith, family, military life, and special needs parenting, along with a few recipes, and other odds and ends.

I hope you find Singing Through the Rain to be a place you trust and can call home. I look forward to working with you soon.

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## SPONSORED POSTS - \$500

Sponsored posts include a 350+ word post, giveaway (optional), product review (optional), and social shares on all my social media accounts. Please contact me for more details or if you have other ideas on how we could work together!

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## SOCIAL POSTS & PAID LINKS

Sponsored social media posts range anywhere from \$5.00 - \$50.00+ Please contact me for more details!

Paid links or a link inserted into a blog article or page would include a NO-FOLLOW link per Google's rules. An organic, family-friendly, no-follow link will cost \$20 per link.

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## ADVERTISING

All advertising sales will go through Mediavine Direct: <https://sales.mediavine.com/singing-through-the-rain>. This is a CPM advertising network that makes it easy for you to quickly purchase ad space on my website.

CPM is a "Cost Per Thousand" advertising term that just means the price will be per 1,000 ad impressions. For example, if the price is \$2.00 per CPM, then you will pay \$2.00 for every 1,000 impressions. Please contact me if you have any questions!