



## The media kit

### About

I started my blog, Singing Through the Rain in 2009. Since then it has become a place for me to write, share, and encourage others with what is on my heart. It is a place for wives, mothers, and military spouses to come and learn and to share their experiences.

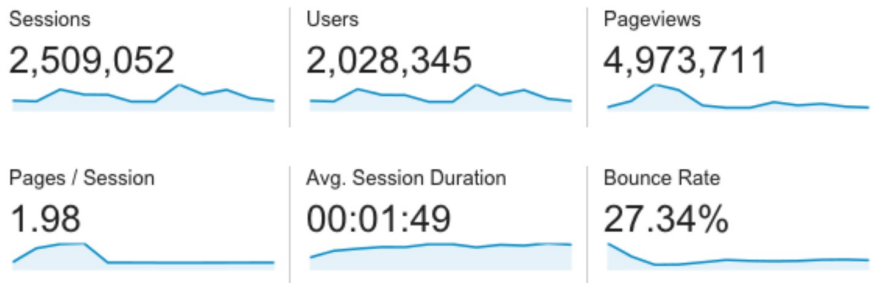
My posts are centered on being a Christian, a mom to two special needs kids, and a military spouse. I also love posting recipes, and blogging and social media tips.

### Brands I've Worked With

# Stats & Demographics

## 2015

In 2015, Singing through the Rain received almost 5 million pageviews. This averages to about 400,000+ per month.



## Social Media

**F** [facebook.com/singingthroughtherain](https://facebook.com/singingthroughtherain)  
**3,500 + Followers**

**P** [pinterest.com/kathrynann24](https://pinterest.com/kathrynann24)  
**21,700 + Followers**

**T** [twitter.com/myafwifelife](https://twitter.com/myafwifelife)  
**4,300 + Followers**

**I** [instagram.com/singingthroughtherain](https://instagram.com/singingthroughtherain)  
**600 + Followers**

Google Page  
Rank:

**4**

## Demographics

Approximately 84% of all readers are female. Most are between the ages of 25-34. Approximately 95% of readers have a college education and are browsing and reading from home, not from work.

## Services

- \* **Advertising:** Ranging from \$15-\$60
- \* **Sponsored Posts:** \$200
- \* **Social Media Mentions/Shares:** \$5 per share
- \* **Product Reviews**
- \* **Giveaways**

## Contact Me:

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